

# VIBE MERGER





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# About Us

*Creative Strategies, Real Results*

Vibemerge is a dynamic digital marketing company born from the passion and expertise of three marketing geeks — each bringing a unique power to the table.

We specialize in SEO, Social Media Marketing, Influencer Marketing, Lead Generation, and Customized Marketing Solutions that align with modern consumer behavior. Our campaigns are not just data-driven — they are people-powered.

Whether you're a brand looking to make noise, build a tribe, or simply get results, Vibemerge merges creativity with performance to make marketing that matters.



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*Why Choose*  
**DIGITAL MARKETING**

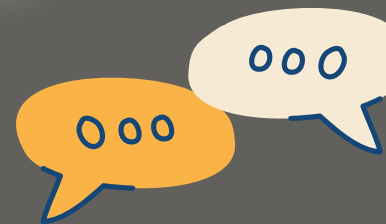
**Targeted Approach:**

Precise audience segmentation.



**Measurable Outcomes:**

Track and optimize campaign performance.



**Engaging & Interactive:**

Foster two-way communication.

**Expanded Audience Reach:**

Connect with a global audience.



**Cost-Effective:**

Lower costs compared to traditional marketing.



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# *Our* **Digital Marketing** *Services*

**Website & Search Engine Optimization (SEO)**

**Social Media Marketing (SMM)**

**Email Marketing**

**Content Marketing**

**Pay-Per-Click Advertising (PPC)**

**Influencer Marketing**

# Website *and* SEO



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## Role of a Website:



Your digital storefront

## SEO Impact:



Enhancing search visibility and driving organic traffic.

## Optimization Strategies:



Keywords, backlinks, and mobile-friendliness.

**Two-way  
Interaction:**



Building trust and brand loyalty.

**Leveraging  
Data Analytics:**



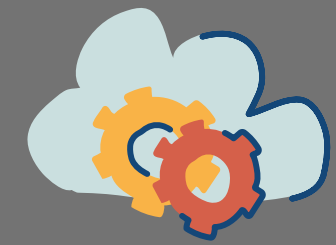
Track engagement and refine strategies.

**Harnessing  
Social Platform:**



Engage users through diverse content.

**Crafting  
Compelling  
Content:**



Storytelling, visuals, and video marketing.

*Social Media*  
**Marketing**



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# Content Marketing



## **The Value of Content:**

Educate, inform, and engage audiences.

## **Brand Authority:**

Position your business as a thought leader.

## **Distribution Channels:**

Social media, email, and SEO-optimized websites.

## **Content Strategies:**

Blogs, videos, infographics, and case studies.



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*Email*

# Marketing



## **Why Email works:**

Cause high ROI and personalized messaging.

## **Building an Email List:**

Segmentation for effective targeting.

## **Crafting Engaging Campaigns:**

Personalization and automation.

## **Measuring Success:**

Open rates, click-through rates, and conversions.



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## Popular Platforms:

Google Ads, Facebook Ads, LinkedIn Ads.

## Campaign Optimization:

A/B testing, ad copy improvement, and analytics tracking.

# *Pay-Per-Click* Advertising



## What is PPC?:

Paid ads for instant visibility.

## Driving Targeted Traffic:

Keyword bidding and ad placement.



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## **Engagement and Authenticity:**

Build credibility through genuine recommendations.

## **Long-Term Success:**

Establishing sustained influencer relationships.



# *Influencer* **Marketing**

## **The Power of Influencers:**

Leveraging trusted voices in your industry.

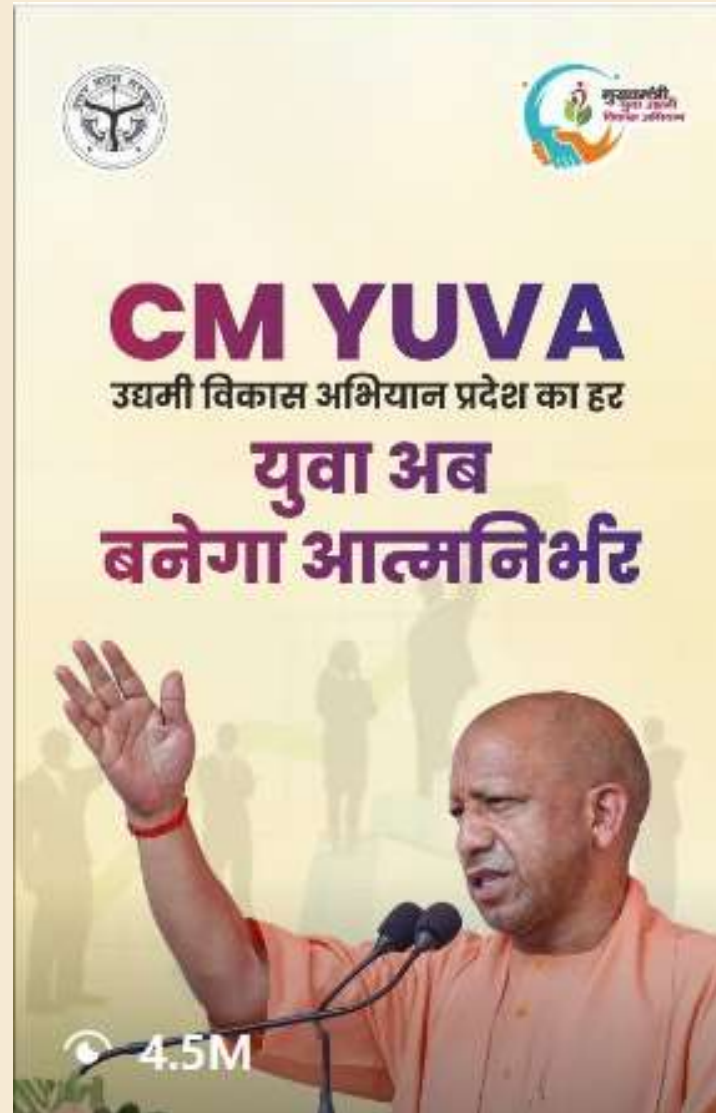
## **Strategic Partnerships:**

Collaborate with relevant influencers.

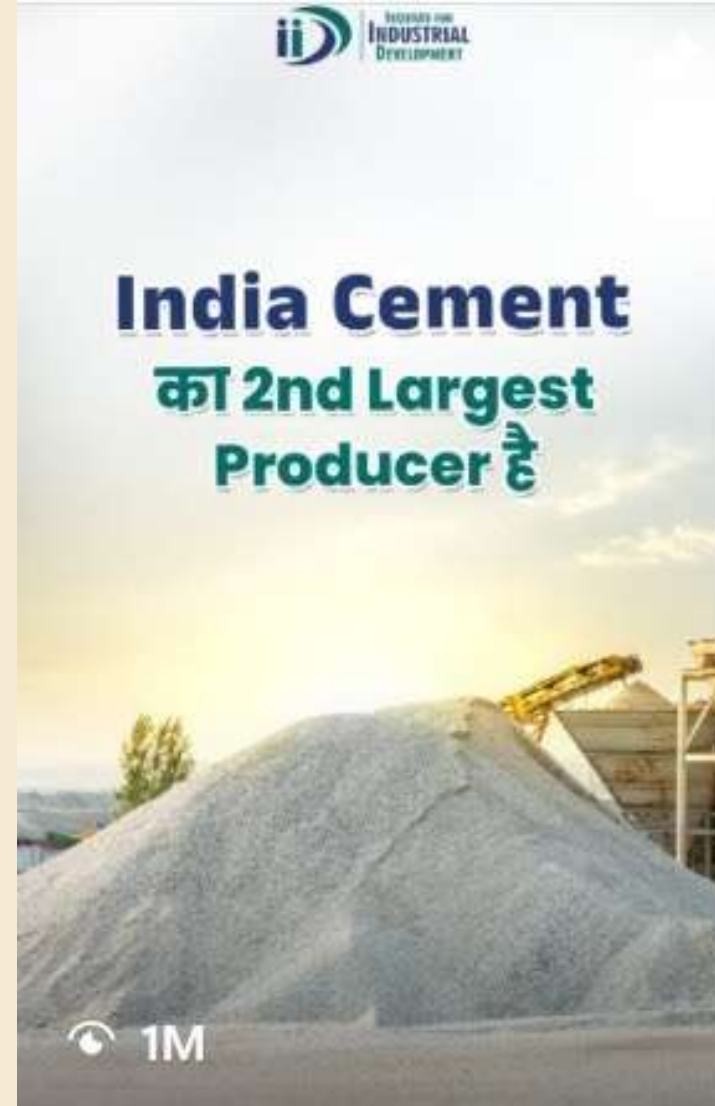


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# Our Previous Work on Instagram



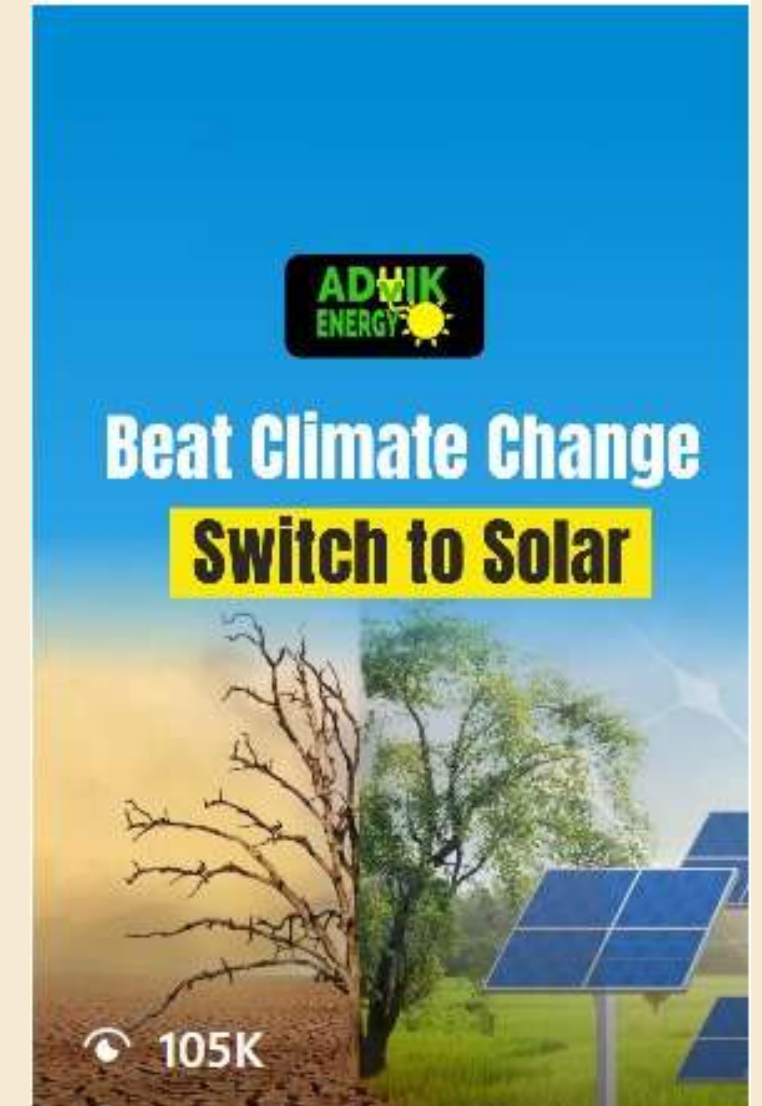
[Watch here](#)



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# Our Previous Work on Meta Ads

The screenshot displays three Meta Ads campaigns with their respective performance metrics:

Campaign Name	Status	Objective	Leads/Visits	Cost per Unit	Spent
Advik_Image_Leads_01_10_2024	Active	Leads	4,463 Meta Leads	₹20.17	₹90,037.14
advik Traffic campaign-april	Off	Traffic	3,005 Instagram profile visits	₹1.33	₹4,010.02
advik Traffic campaign-march 2	Off	Traffic	4,718 Instagram profile visits	₹0.71	₹3,368.07

Successfully managed Meta Ads for **Advik Energy**, generating over **4463 Meta Leads** at **Cost Per Lead of ₹20.17** with a budget of **₹90,037.14**. Conversion actions were optimized for lead generation goals, Instagram Traffic.

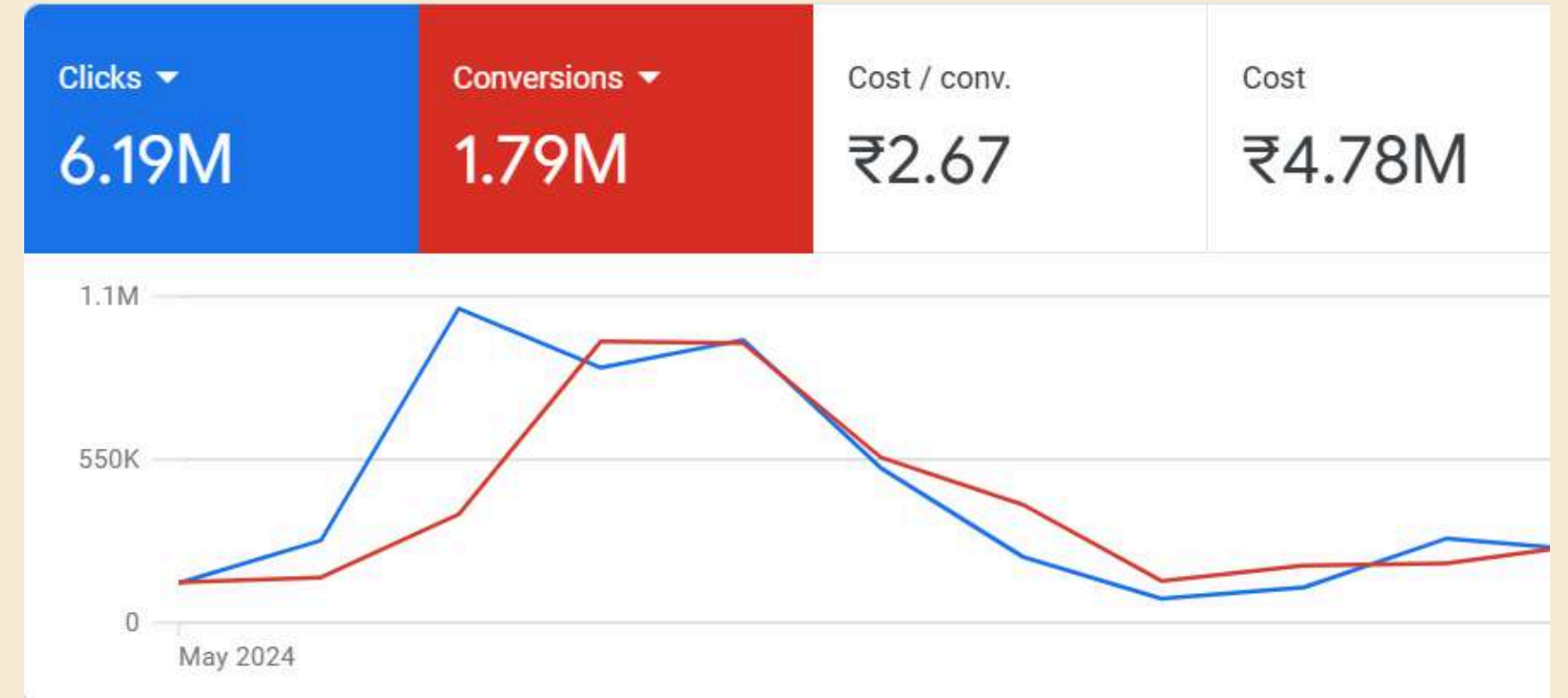


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# Our Previous Work on Google Ads



Successfully managed Google Ads for **Institute for Industrial Development**, generating over **537K Clicks, 44.6K Million conversions** with a budget of **₹1.82M**. Conversion actions were optimized for lead generation and search campaigns.



Successfully managed Google Ads for **Instant Funds**, generating over **6.19 Million clicks, 1.79 Million conversions** with a budget of **₹4.78M**. Conversion actions were optimized for app download and lead generation goals.

## Influencer Collaborations

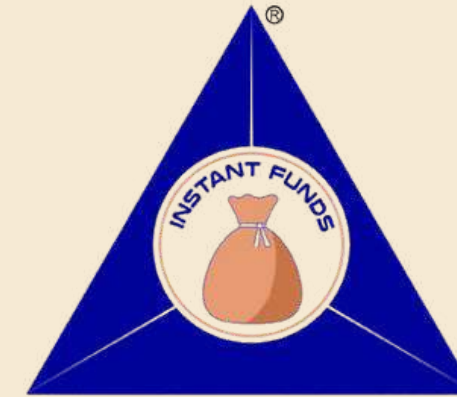


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*Our Prestigious*  
**Clients**



## Digital Marketing





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# Let's Grow Together!

## Contact Us



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